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TESSA SPIERINGS

EXPERIENCE

Freelance Graphic Designer

February 2019 - Current

As a freelancer I have been working on several graphic design projects for a diverse range of clients. Including logo design, brand identities, editorial projects, and gamification features.

Graphic Designer and Art Director, Studio Unika (Lisbon, PT) *May 2023 - February 2024*

At Studio Unika I gained experience in branding, editorial, packaging, social media, and web design. I managed projects from initial concept development through to final deliverables and presentations, and I created designs that aligned with each client's brand guidelines.

Product and Graphic Designer, Studio Vera & Kyte (Bergen, NO) *March 2017 - June 2017*

During this internship I contributed to the designs of several (interior) products. I developed moodboards, multiple design directions, 1:1 mockups, graphics, and client presentations.

EDUCATION

Master Communication Design

Escola Superior de Artes e Design, ESAD (Matosinhos, PT) October 2018 - July 2021

Bachelor Design, Man and Activity Department Design Academy Eindhoven, DAE (Eindhoven, NL) September 2013 - January 2018

SKILLS

Adobe Illustrator Adobe InDesign Adobe Photoshop Figma Wordpress

LANGUAGES

Dutch, native English, C2 Portuguese, B2 German, B1